

the Green Sward

2020 Advertising Insertion Order

Choose Your Issue(s):

- Spring 2020 (due February 21, 2020)
- Summer 2020 (due May 22, 2020)
- Fall 2020 (due August 7, 2020)
- Winter 2020 (due October 30, 2020)

Space†	Dimension (inches)	Rate Per Insertion	Selection
Inside Front Cover	Full Page 8.5 x 11	\$954.00	<input type="checkbox"/>
Inside Back Cover	Full Page 8.5 x 11	\$954.00	<input type="checkbox"/>
Outside Back Cover	Full Page 8.5 x 11	\$954.00	<input type="checkbox"/>
Full Page	8.5 x 11	\$700.00	<input type="checkbox"/>
1/2 Page Horizontal	8.5 x 5.5	\$378.00	<input type="checkbox"/>
1/2 Page Vertical	4.25 x 11	\$378.00	<input type="checkbox"/>
1/3 Page Horizontal	8.5 x 3.66	\$261.00	<input type="checkbox"/>
1/3 Page Vertical	2.83 x 11	\$261.00	<input type="checkbox"/>
1/3 Page Square	5.58 x 5.58	\$261.00	<input type="checkbox"/>
1/4 Page	4.25 x 5.5	\$215.00	<input type="checkbox"/>
1/4 Page Banner	8.5 x 2.75	\$215.00	<input type="checkbox"/>
Business Card	3.5 x 2.25	\$118.00	<input type="checkbox"/>
Insert	8.5 x 11	\$592.00	<input type="checkbox"/>

Client Organization Name

Contact Name Contact

Address

Telephone

Email

Calculate Your Cost

Discounts:

- Are you an Associate Member of OPA? (10% OPA Associate Member)
- Save 5% Four (4) Consecutive Ads*

\$ _____ Rate Per Insertion
 x _____ Number of Insertions
 - _____ Discounts (5%, 10% or 15%)
 \$ _____ Insertion Total

Additional Charges Minor Graphic Design (\$100)

\$ _____

*NOTE: Payment due upon receipt of invoice As a registered charity we do not charge tax on our products or services. *An insertion order reflecting the intent to run advertising in four consecutive issues must be signed prior to the application of this discount rate. 15% maximum discount per order.*

Return a completed copy of this form to:

opa@ontarioparksassociation.ca



ONTARIO PARKS ASSOCIATION
Protecting Tomorrow Today*

†Every effort will be made to assign requested ad position. Ads will be placed on a first come first serve basis. The Green Sward is printed in full colour. Prices are for either full colour or black & white ads. Please ensure appropriate bleed as required.